

## Biography

### **Olivia Lane-Nott** **Director, Spacecraft Consulting Ltd**

After completing a media and society degree, Olivia worked for various advertising agencies and soon realised that brand and communications were her love.

She started her career in communications at **Cardew Group**, a financial and corporate PR consultancy. It was here, for four years, that she acted on behalf of FTSE and AIM-listed quoted and non-quoted clients, covering all aspects of financial PR: M&A, IPOs, fund launches and crisis communications.

Clients included: **Lonmin Plc** (Platinum mining company); **Lonrho Africa plc** (African hotel group); **Murgitroyd Group plc** (Patent & Trademark attorneys); **Paramount plc** (premium restaurant group); **Royal Bank of Canada Capital Markets**; and **The Unwins Wine Group Limited**.

Olivia joined **Knight Frank**, the global residential and commercial property consultancy, in January 2005 heading up Corporate Communications before advancing to Salaried Partner and Global Head of Marketing and Communications. She successfully managed a 26-strong team, effectively an in-house marketing and communications agency: marketing, emarketing, graphic design, online, PR, social media, internal communications and database.

She played a significant role in the global roll-out of the refreshed brand and set strategy to maximise and manage the Company's reputation.

After six and a half years at Knight Frank, she left to set up O Consultancy which she launched in June 2011. In May 2015, the business rebranded to become Spacecraft Consulting, to best reflect the direction in which it was growing and its client base.

Spacecraft Consulting gives clear, considered and innovative communications consultancy to brands. It works for clients to: grow their brand and business; innovate, lead and stand out from their competitors; reach more clients and customers; and use marketing, PR and social media to help win more business.

For a full **Client List**, please see the next page, or to read more, please visit:

<http://www.spacecraftconsulting.com>

## Current clients include:

### **Barwood Capital**

Part of the highly successful group of associated companies of Barwood, Barwood Capital is an FCA authorised property fund manager and investment company, delivering outstanding returns to investors from a broad range of property opportunities.

It has a strong track record and manages funds which have invested in more than £175 m of property assets, delivering returns to investors on average at 15% per annum.

*Services: Brand strategy, PR*

**Headley Court Charity** – acting on behalf of the Trustees in relation to the forthcoming sale by Knight Frank of the Headley Court Estate in Woking, Surrey. Working with key stakeholders including the MOD, Black Stork Charity and the District Council to ensure open communications.

*Services: PR & Communications*

**Thomas White Oxford** – developer of the Northern Gateway area known as Oxford North to provide 480 homes for 1,500 people and 4,500 jobs.

*Services: Brand strategy, Marketing, PR & Communications*

## Recent clients:

**Carter Jonas**, a leading UK property consultancy, renowned for the quality of its service and expertise of its people.

*Services: Brand strategy (Interim Head of Marketing & Communication), PR to Oxford & Northampton offices*

**Claireandthegenie.com**, the home of a very personal, open and honest account of a BRCA2 gene carrier and how her family and she have made incredible decisions

*Services: Marketing & PR*

**Muddy Boots Real Foods Limited** - founded in December 2008 by husband and wife team Roland and Miranda Ballard, their incredible tasting beef burgers can be found in the aisles of more than 100 Waitrose stores and online at Ocado.

Most recently they have launched The Modern Meat Company, with five London shops launched.

*Services: Marketing & PR*

**MEPC Milton Park** - located in Oxfordshire, MEPC's Milton Park is home to 7,500 people and more than 250 organisations. As one of Europe's largest business parks, it accommodates all types of business, from manufacturing and medical services to mobile technology.

*Services: PR & Communications*

**The Oxford Science Park** is a dynamic and vibrant business community where 65+ science, technology and commercial companies of all sizes thrive in a great environment, thanks to its exceptional buildings that are set in a beautiful parkland location, and all within four miles of Oxford's city centre.

*Services: Brand strategy, Marketing, PR & Communications*

**Potential Plus International** - founded in 2001 and led by Oona Collins, Potential Plus International is a leadership development consultancy for global and national organisations. They provide highly personalised coaching for ambitious business leaders and teams who aspire to do great things. The people they work with want to be the best in their field, offer exquisite service and strive for excellence.

*Services: Brand strategy, PR*

**Wadham College, Oxford** – to provide the College with PR & Communications consultancy relating to their proposed redevelopment of Aristotle House in North Oxford.

*Services: PR & Communications*

**Welbeck Land** – providing public consultation for development land in South Oxfordshire.

*Services: PR & Communications*